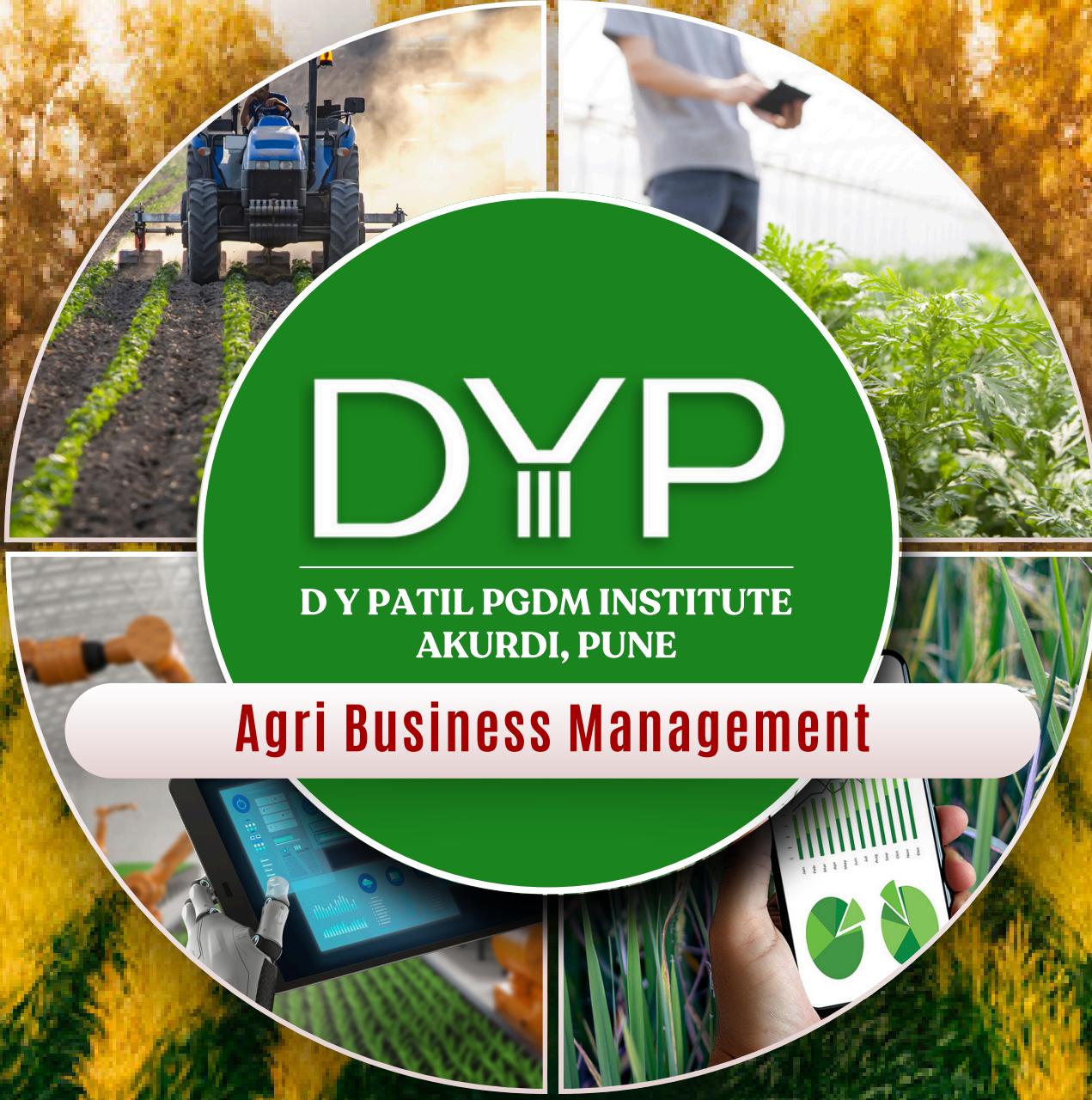


OUTLOOK

THE WEEKLY NEWSMAGAZINE



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D Y PATIL PGDM INSTITUTE
AKURDI, PUNE

Agri Business Management

“TURNING FIELDS INTO FUTURES”
THE POWER OF AGRI BUSINESS MANAGEMENT

FROM MANAGEMENT DESK

About Dr. D Y Patil Educational Complex, Akurdi, Pune

Established in 1983, the D. Y. Patil Group of Institutions is a prestigious educational network in Maharashtra and India, comprising 03 Deemed Universities, 06 Private Universities, 173 Colleges & Schools, with over 4.12 lakh graduating students. The Dr. D. Y. Patil Educational Complex in Akurdi, Pune, spans 33 acres, educating over 15,000 students with modern facilities. It includes 13 institutions & one state private university, many accredited by NBA, NAAC & ISO & recognized for excellence in surveys like AICTE-CII & NIRF, with a strong focus on quality teaching & career development.



Padmashree Dr. D.Y. Patil

Founder President Of
D. Y. Patil Group



Hon. Dr. Sanjay D Patil

President, Dr. D Y Patil
Pratishthan



Hon. Mr. Tejas Satej Patil

Trustee Dr. D. Y. Patil
Pratishthan

“Actions speak louder than words”

“Great men are born to lead,” and the birth of Padmashree Dr. D.Y. Patil on October 22, 1935, in a prosperous agricultural family in Kolhapur, Maharashtra, marked the beginning of an extraordinary journey. Dr. D. Y. Patil, a renowned philanthropist, and visionary from Kolhapur, is the founder of the D Y Patil Group and a pioneer in the fields of education, healthcare, agriculture, hospitality, and sports.

“Where Tradition Meets Tomorrow’s Leaders”

Dr. Sanjay Patil Educationist, Agriculturist and a Civil Engineer. He is the architect of Dr. D. Y. Patil Educational Institutions Kolhapur Education Complex. Dr. Sanjay D. Patil has pegged away to bringing astounding changes in the field of Rural Development, Agricultural and Education. He is the president of Dr. D.Y Patil Group and Chancellor of D. Y. Patil Education Society (Institution Deemed to be University), Kolhapur, Maharashtra.

“Intelligence plus Character is the true goal of Education”

Mr. Tejas Patil is a young, dynamic and promising educationist and leader of Dr D.Y.Patil Educational Complex, Akurdi, Pune, who aims to bring revolution in field of education by introducing new courses, new learning avenues faculty training and best technology. He aims to drive education on the path of Academic excellence so as to develop the right environment for faculty, staff and students and thereby provide them a complete security, exponential learning and a sense of Social Responsibility.

STUDENT GALLERY



WINTER INTERNSHIP

Agri Business Management (Batch 2025-27)



Mr. Shreyash Ahire

Mr. Ajinkya Gaikwad

Mr. Unmesh Kirange

Mr. Shashivardhan Jadhav



From classrooms to corporate farms — shaping Agribusiness professionals who transform academic learning into real-world impact through reputed summer and winter internships.

Why Agri Business Management?

India's Agri sector is evolving into a hub of innovation & opportunity. **ABM** bridges the gap between traditional farming & modern entrepreneurship. The program empowers future leaders with business acumen, strategic thinking & industry insights to shape a sustainable, profitable & technology-driven agricultural future.

What You Gain at D Y Patil PGDM?

Focus areas: Agri-Business Administration, Rural & Food Marketing, Supply Chain Management, Agri-Finance & Entrepreneurship Development.

Goal: To prepare professionals for leadership & managerial roles across agriculture, food & allied industries.

Curriculum: Integrates Agriculture, Business Management & Emerging Technologies with a focus on innovation & sustainability.

Skills development: Strategic Thinking, Market Analysis, Decision Making, Problem Solving & Agri-Entrepreneurship.

Opportunities: Career advancement through winter & summer internships, live projects, industry collaborations & field exposure programs.

Enrichment activities: Guest lectures, seminars, webinars & workshops by agribusiness leaders & industry experts.

Potential Career Opportunities

Fertilizer Industry

Provides essential nutrients & soil enhancers that boost plant growth & maximize farm yields.

Dairy Industry

Manages milk production, processing & distribution, turning raw dairy into value-added consumer products.

Agro Finance Companies & Banks

Offer credit, insurance & investment support tailored to farmers & agribusinesses.

Import & Export Trade

Facilitates global exchange of agri-products & commodities, opening international market opportunities.

Agri-Consulting & Advisory

Provides expert guidance on farm management, market strategies & policy compliance to boost agribusiness growth.

Seed Industry

Focuses on seed development, production & distribution to enhance crop quality & agricultural productivity.

Pesticide Industry

Develops & markets crop protection solutions that safeguard produce from pests, weeds & diseases.

Food Processing Sector

Converts agricultural produce into packaged, branded & market-ready food products.

Supply Chain Management

Ensures smooth movement of goods from farm to consumer through logistics, warehousing & distribution.

Market Research & Analytics

Studies consumer trends, pricing & demand patterns to guide smart agribusiness decisions.

Programme Highlights & USPs



Skill Development Workshops

Communication, Leadership, Teamwork



Networking Opportunities

Alumni & Recruiters Connect



Industry Visits & Tours

Real-World Industry Exposure



Entrepreneurship Support

Startups & Innovation



Soft Skills & Personality

Interview & Confidence Building



Research & Publications

Journals & Pharma Research



Career Counselling

Resume & Placements



Alumni Connect

Learn from Success Stories



International & Domestic Tour

Global academic & industry exposure



Multiple Internships & Placements

Practical experience with career pathways



Industry-Driven Elective Courses

Industry-driven specialized subjects



Industry Readiness Program (Level 1 & 2)

Training to match corporate needs



Domain-Wise Exposure to Tech Tools

HR Analytics, NSE Lab, Google Analytics, etc.



Social Immersion Projects

Community engagement for holistic learning



Management Activities

Guest talks, projects & corporate connects.



HR Meets & HR Summits

Fests, summits & networking events

How to Apply

01

Registration

Fill out & submit the application form. (Online or Offline).

02

GD / PI Counselling

Attend the Group Discussion or Personal Interview (Online or Offline).

03

Results & Admission

Check your email for results & confirm admission to block your seat.

Fee Structure

Program	Course Fees
First Year	₹4,04,254
Second Year	₹3,01,104
Total	₹ 7,05,358

Eligibility Criteria & Selection Process



Qualification

Bachelor's degree (Agriculture, Horticulture, Vet. Science, Fisheries, Agri-biotechnology, Forestry & Food Industries) from a recognized university with **at least 50% (45% marks for reserved categories)**.

Student in final year of graduation may also apply.



Entrance Exam

Applicants are required to have appeared in at least one recognized national-level management entrance exam.

Such as **CAT, MAT, ATMA, CMAT, GMAT, or the state-level MH-CET**, as part of the admission criteria.



Admission Process

Apply online at www.dyppgDMI.ac.in or download the form.

Pay ₹1000 via UPI, DD (DYPPGDMI), or online. GD & PI for eligible applicants.

Confirm admission with **₹75,000** & original documents within 5 days of Merit List.

POTENTIAL RECRUITERS



CONTACT US

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Website

www.dyppgdm.ac.in



Website



Location